

Company's Name	Duration: 90 secs	Word Count: 194
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#	Voice Over	Supers	Visual Cues
1	Running a non-profit organization can be fulfilling yet challenging!		Founder of a non-profit, surrounded by kids. We see the sign of a non-profit behind them and she smiles. Then her smile turns into worry as we zoom into her slowly.
2	<ul style="list-style-type: none"> - Do you struggle to measure the impact of your mission? - Do you struggle to build personalized marketing campaigns with your constituents? - Is it difficult to acquire and retain enthusiastic donors and funders? - Do you struggle to maintain collaboration among staff, members, and volunteers across projects? 	<p>Struggling to measure mission impact?</p> <p>Struggling to build personalized outreach programs?</p> <p>Struggling to acquire and retain donors and funders?</p> <p>Struggling to maintain collaboration?</p> <p><i>(the phrase "struggling to" will remain constant and the rest will change.)</i></p>	<p>The screen is divided into split screens/scenarios with the founder:</p> <ul style="list-style-type: none"> - The founder surrounded by falling papers and data - She presses a start campaign button on the laptop, but it shows an error - Number of donors going down - The animation shows the globe, a few countries have a green dot on them while others have red alert signs
3	Alpha addresses all these problems with a comprehensive CRM solution! ALife360.		Animation of Alpha and ALife360 logos.
4	ALife360 empowers nonprofits: <ul style="list-style-type: none"> - by connecting all their daily operations - and delivering exceptional digital experiences. 	ALife360 empowers non-profits by - <ul style="list-style-type: none"> - connecting functions - delivering digital experiences 	Volunteers, staff, management, donor, recipient - different stakeholders getting connected together digitally with connected lines

5	<p>Built on Microsoft technology, the platform is -</p> <ul style="list-style-type: none"> - smart - simple - customizable - scalable - integration-ready - requires no additional infrastructure - and securely stores all your data at one place. 	<p>The platform is built on Microsoft technology.</p> <p>It is</p> <ul style="list-style-type: none"> - smart - simple - customizable - scalable - integration-ready - infrastructure-light - secure 	<p>The founder on a laptop. We show relevant UI screens from the platform.</p> <p>The text comes on the top of the frame as per VO.</p>
6	<p>So you can:</p> <ul style="list-style-type: none"> - Build donor-centric experiences through a wide range of fund development activities - Track and grow memberships by building databases, subscription payments, and event registrations - Manage grants application lifecycle - Seamlessly onboard and manage volunteers. - Create content-rich portal pages and forms for member and donor intake. - Scale mission impact - Reduce costs - Strengthen security - and be more agile to changing conditions. 	<p>The platform enables you to:</p> <ul style="list-style-type: none"> - Better donor experience - Grow memberships - Manage grants - Manage volunteers - Manage content - Scale mission impact - Reduce costs - Be secure - Be agile 	<p>We show 4 scenarios/split screens:</p> <ul style="list-style-type: none"> - A fundraiser going on. - A register button on mobile and someone clicks it - A network of connected people, across the globe. - A colorful form being filled up - Social media counters show more likes and shares - A message travels across the globe - Cost graph going down - Security green tick appears on the dashboard on the computer - Smiling founder and the icon for agility around her.
7	<p>With the everyday management made easy and scalable by ALife360...you can now focus on increasing mission impact, while we empower you with technology!</p>	<p>Operations made easy and scalable by ALife360</p>	<p>We come back to the first scene.</p> <p>We see the non-profit founder on a laptop with the ALife360 platform open.</p> <p>She is happy and satisfied. She looks out. Outside the window we see kids playing.</p>
8	<p>Schedule a demo now!</p>	<p>Website</p>	<p>Contact Information</p>

9	End		Logo
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