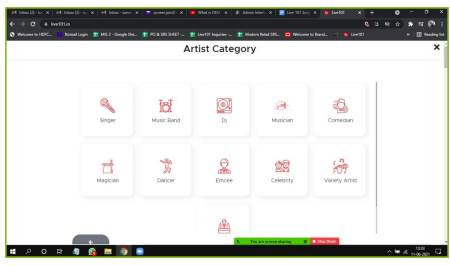


PRODUCT	WORDS	DURATION
LIVE 101	170	Upto 90 secs

Note to animator: Add logo on top right corner as a bug throughout the video. Small in size. No animation.

Note to VO artist: Live101 - pronunciation: live one zero one

#	VOICE OVER	Texts on screen	VISUALS
1	<p>It's time to come together, again.</p> <p>It's time to... celebrate... be alive feel the power of a live concert....!</p>	<p>IT'S TIME COME TOGETHER AGAIN WITH LIVE ENTERTAINMENT</p>	<p>Split screen with friends. They are either on phones, watching tv, reading or alone.</p> <p>Shot of the grid breaking and the friends come together, smiles all around!</p>
2	<p>Introducing Live101... India's first and biggest... on-demand... live entertainment booking platform.</p>	<p>LIVE 101 (logo)</p> <p>INDIA'S FIRST & BIGGEST ON-DEMAND LIVE ENTERTAINMENT BOOKING PLATFORM</p>	<p>Live 101 logo appears, with an exciting burst.</p> <p>Icons of performer list (take from website)</p>

			
3	<p>Now, finding a live entertainer... of your choice... in your budget... and without anxieties... is easy!</p>	<p>LIMITED CHOICES NO GENUINE REVIEWS CANCELLATION NO BACKUP HIDDEN CHARGES</p>	<p>Show a group of friends in conversation with a live performer, serious looks, worried, one friend on phone calling, other searching on google</p> <p>The texts appear around/below them.</p>

4	<p>Browse thousands of artists Add filters Send them requests And receive their confirmations, shortly!</p> <p>Or</p> <p>Just click on enquire now... Fill in your... event details... budget... contact... and you're done!</p> <p>We curate the artists... as per your requirements and location. So you can receive quotes from multiple artists, hassle-free!</p> <p>Check out their videos and profile. Compare their reviews and ratings... and take your best pick.</p> <p>Pay advance online and the rest at the event. Simple!</p>	<p>BROWSE ARTISTS ADD FILTERS SEND REQUESTS RECEIVE QUOTES</p> <p>CLICK ENQUIRE NOW ADD YOUR EVENT ADD YOUR BUDGET ADD YOUR CONTACT</p> <p>WE CURATE ARTISTS FOR YOU AS PER YOU NEED AND SEND YOU MULTIPLE QUOTES</p> <p>CHECK ARTIST PROFILES COMPARE ARTISTS CHOOSE ARTIST</p> <p>PAY ADVANCE PAY REST AT THE EVENT</p>	<p>Relevant app interface in use to demonstrate the inquiry process.</p> <p>Relevant app interface in use to demonstrate the inquiry process.</p> <p>Show backend process:</p> <ul style="list-style-type: none"> - a query travelling down - artists clicking apply now - end user receiving multiple artist profiles <p>Relevant app interface in use to demonstrate the inquiry process.</p> <p>Split screen: Show advance payment on the app + Show friends paying an artist in cash at the venue.</p>
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5	<p>And if you are an artist.... signing up with Live 101 is easy.</p> <p>Simply download our app. Upload your bio, photos, and videos. Verify your details. And start getting enquiries immediately!</p>	<p>DOWNLOAD THE APP UPLOAD DETAILS WAIT FOR PROFILE VERIFICATION START PERFORMING</p>	<p>Relevant app interface in use to demonstrate the inquiry process.</p>
6	<p>Enjoy the magic of live entertainment customized for your needs... with Live 101.</p>	<p><i>Icon + text</i></p> <p>100% BACKUP GUARANTEE TRACK ARTISTS 10K+ VERIFIED ARTISTS 28+ INDIAN CITIES 95% POSITIVE REVIEWS 6000+ EVENTS GIGS</p>	<p>Blurred celebration in progress - corporate celebrations</p> <p>+</p> <p>Text icons</p>
7	<p>Visit us at www.live101.in</p>		<p>Live 101 logo appears + WWW.LIVE101.IN</p>
8	<p>End</p>		